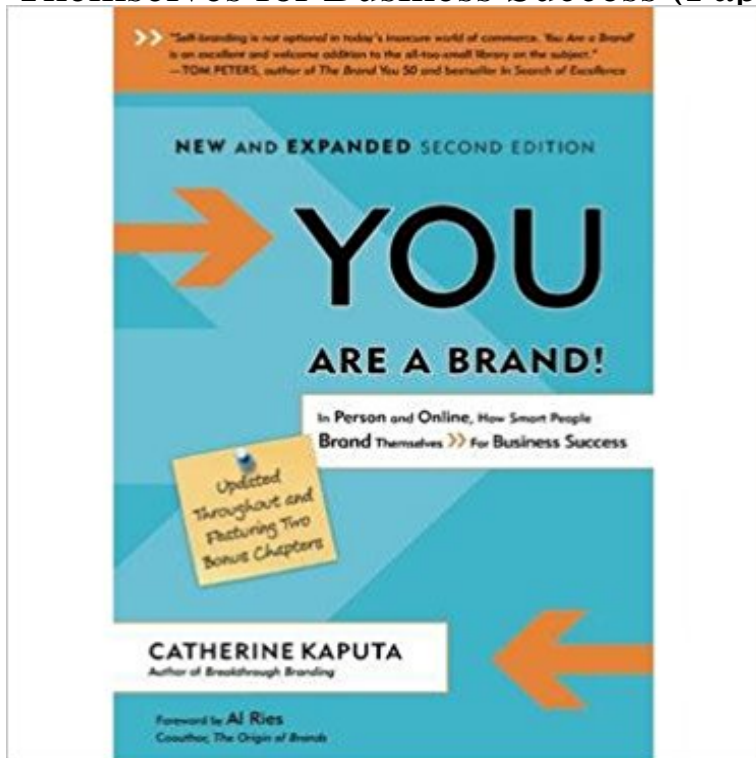


You are a Brand!: In Person and Online, How Smart People Brand Themselves for Business Success (Paperback) - Common



You Are a Brand! highlights the self branding odysseys of savvy professionals who have repositioned their experience and talents in pursuit of the corner office and budding entrepreneurs launching their own business ventures-all from the personal brand strategist and executive coach who helped them achieve their success.

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