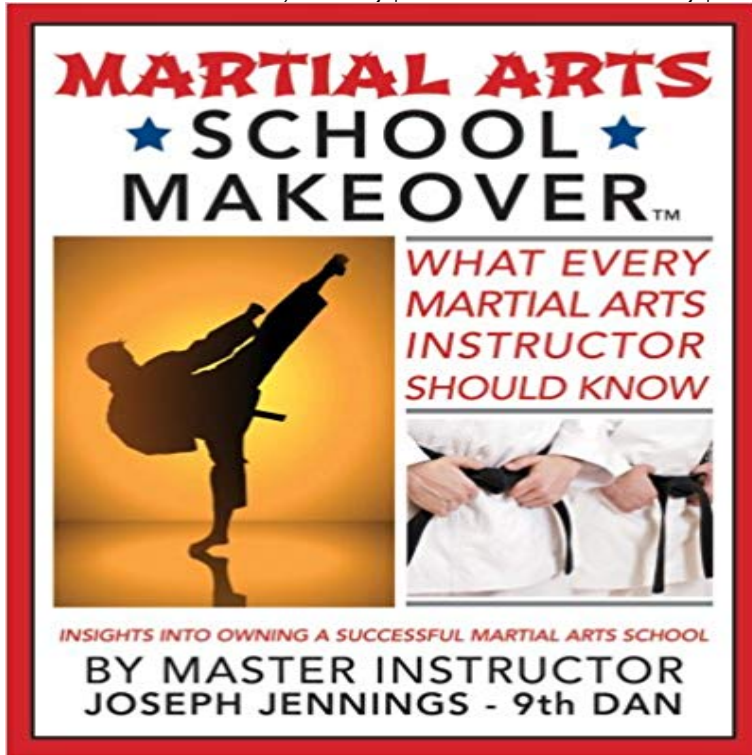


Martial Arts School Makeover, What Every Martial Arts Instructor Should Know, Insights Into Owning a Successful Martial Arts School!



New Release: Martial Arts School Makeover, What Every Martial Artist Should Know, Insights Into Owning and Operating a Successful Martial Arts School, by Master Instructor Joe Jennings 9TH Dan, offers new and current school owners valuable information for building their membership business. With over 38 years martial arts experience as an instructor, competitor and school owner, the author shares his vast knowledge as to what it takes to have a thriving martial arts academy and the #1 school in your area. Martial Arts Schools, Master Jennings started over 38 years ago are still operating successfully under the tutelage of Instructors he has trained. Many of the topics covered have never been discussed and are sure to open your eyes as to what it really takes to succeed as a professional martial arts school owner, which Master Jennings calls, The Worlds Greatest Business. Martial Arts School Information covered includes: TABLE OF CONTENTS: INTRODUCTION: CHAPTER 1: THE PROFESSIONAL MARTIAL ARTS INSTRUCTOR: CHAPTER 2: OWNING A MARTIAL ARTS SCHOOL IS IT FOR YOU? CHAPTER 3: FIRST THINGS FIRST; CREATING A MARTIAL ARTS SCHOOL BUSINESS PLAN YOUR ROAD MAP TO SUCCESS: CHAPTER 4: MARTIAL ARTS SCHOOL OPERATING COSTS: CHAPTER 5: SCHOOL OWNER SALARY, \$30,000-\$40,000-\$50,000-\$75,000-\$100,000 PLUS PER YEAR? CHAPTER 6: CHOOSING THE RIGHT MARTIAL ARTS SCHOOL FACILITY AND LOCATION: CHAPTER 7: INSTANTLY ADDING AN EXTRA ROOM OR WALL TO ANY SCHOOL: CHAPTER 8: MARTIAL ARTS SCHOOL LIABILITY: CHAPTER 9: SCHOOL SPECTATOR AREAS: CHAPTER 10: YOUR SCHOOL NAME, LOGO,

TAG LINE AND BRANDING:
CHAPTER 11:PROFESSIONAL
MARTIAL ARTS SCHOOL
WEBSITE:CHAPTER 12:FIRST
IMPRESSIONS YOUR MARTIAL ARTS
SCHOOLS ATMOSPHER AND
ENERGY:CHAPTER 13:KEEPING
YOUR SCHOOL RELIGIOUSLY AND
POLITICALLY NEUTRAL:CHAPTER
14:MARTIAL ARTS SCHOOL INCOME
STREAMS:CHAPTER
15:ESTABLISHING YOUR SCHOOLS
TUITION PRICES, ARE YOU
UNDERCHARGING?CHAPTER
16:ENROLLING AND CLOSING NEW
STUDENTS:CHAPTER 17:NEW
STUDENT ORIENTATION: CHAPTER
18:THE WORLDS GREATEST
BUSINESS, CRACKING THE MARTIAL
ARTS SCHOOL SUCCESS
CODE:CHAPTER 19:IMPORTANT
MARTIAL ARTS SCHOOL RULES AND
PROCEDURES!CHAPTER
20:TEACHING GREAT MARTIAL
ARTS CLASSES:CHAPTER 21:HOW TO
TOP AND BEAT THE
COMPETITON:CHAPTER
22:DEVELOPING OUTSTANDING
ENTHUSIASTIC INSTRUCTORS:
CHAPTER 23:MARTIAL ARTS
SCHOOL MARKETING AND
ADVERTISING, CASE STUDY 420
NEW MEMBERS IN 3 DAYS:CHAPTER
24:THE IPAD CONNECTION, HOW TO
GET 100 NEW PROSPECTS TO VISIT
YOUR STUDIO IN 30 DAYS:CHAPTER
25:MARTIAL ARTS ASSOCIATIONS
AND ORGANIZATIONS:CHAPTER
26:YOU'RE MARTIAL ARTS SCHOOLS
MOST IMPORTANT PERSON:
CHAPTER 27:COMMUNICATING
WITH YOUR MEMBERS:CHAPTER
28:MARTIAL ARTS SCHOOL
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