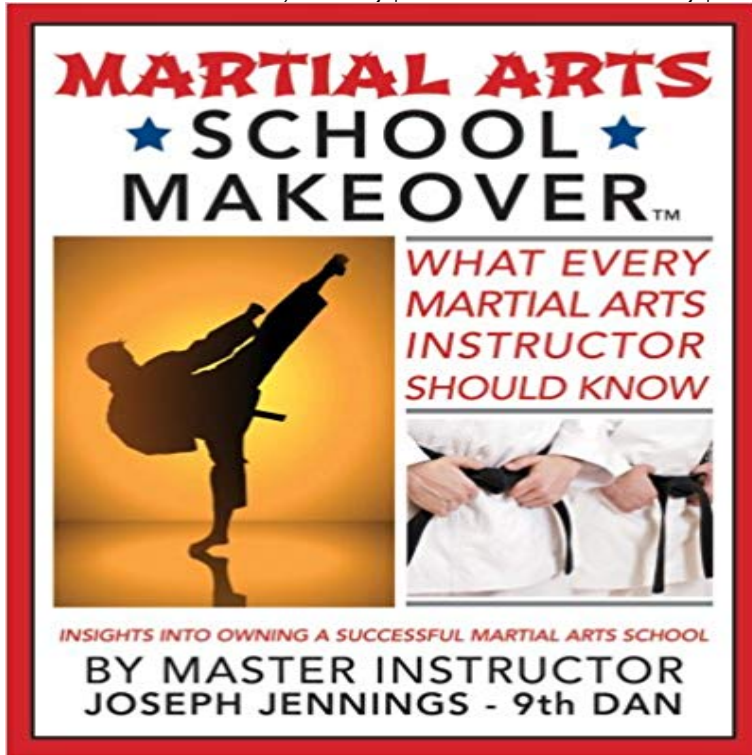


Martial Arts School Makeover, What Every Martial Arts Instructor Should Know, Insights Into Owning a Successful Martial Arts School!



New Release: Martial Arts School Makeover, What Every Martial Artist Should Know, Insights Into Owning and Operating a Successful Martial Arts School, by Master Instructor Joe Jennings 9TH Dan, offers new and current school owners valuable information for building their membership business. With over 38 years martial arts experience as an instructor, competitor and school owner, the author shares his vast knowledge as to what it takes to have a thriving martial arts academy and the #1 school in your area. Martial Arts Schools, Master Jennings started over 38 years ago are still operating successfully under the tutelage of Instructors he has trained. Many of the topics covered have never been discussed and are sure to open your eyes as to what it really takes to succeed as a professional martial arts school owner, which Master Jennings calls, The Worlds Greatest Business. Martial Arts School Information covered includes: TABLE OF CONTENTS: INTRODUCTION: CHAPTER 1: THE PROFESSIONAL MARTIAL ARTS INSTRUCTOR: CHAPTER 2: OWNING A MARTIAL ARTS SCHOOL IS IT FOR YOU? CHAPTER 3: FIRST THINGS FIRST; CREATING A MARTIAL ARTS SCHOOL BUSINESS PLAN YOUR ROAD MAP TO SUCCESS: CHAPTER 4: MARTIAL ARTS SCHOOL OPERATING COSTS: CHAPTER 5: SCHOOL OWNER SALARY, \$30,000-\$40,000-\$50,000-\$75,000-\$100,000 PLUS PER YEAR? CHAPTER 6: CHOOSING THE RIGHT MARTIAL ARTS SCHOOL FACILITY AND LOCATION: CHAPTER 7: INSTANTLY ADDING AN EXTRA ROOM OR WALL TO ANY SCHOOL: CHAPTER 8: MARTIAL ARTS SCHOOL LIABILITY: CHAPTER 9: SCHOOL SPECTATOR AREAS: CHAPTER 10: YOUR SCHOOL NAME, LOGO,

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