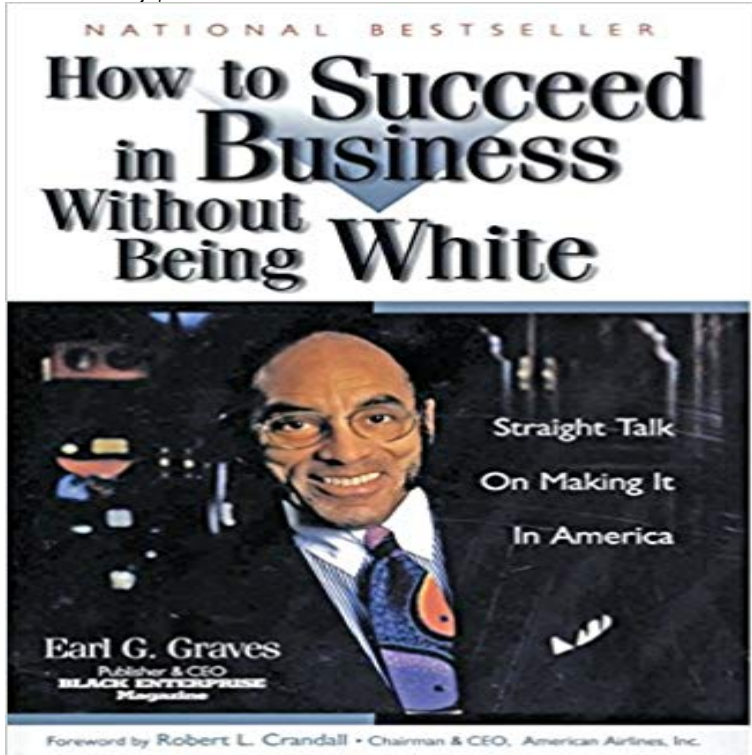


## How to Succeed in Business Without Being White: Straight Talk on Making It in America



African-Americans are entering the business world in unprecedented numbers, and Earl G. Graves serves as their role model and mentor. Graves, one of the most influential and well-known executives in the world, in this timely and important book shows how he, the son of a West Indian garment worker, became a multimillionaire entrepreneur, director of several of America's Fortune 500 corporations and a philanthropist. Using his own story (which includes careers in the military, real estate and public service as an assistant to Senator Robert F. Kennedy), and those of dozens of other black men and women who have made it in the business world as examples, Graves offers inspirational and down-to-earth advice to help readers take advantage of opportunities to achieve personal and professional success. From overcoming the challenges blacks confront in getting financing for new ventures to identifying the best industries and jobs for black job-seekers and cultivating the behaviors needed to make it as an entrepreneur, *How to Succeed in Business Without Being White* clearly lights the path readers can take to overcome adversity and succeed in today's largely white business environment.

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