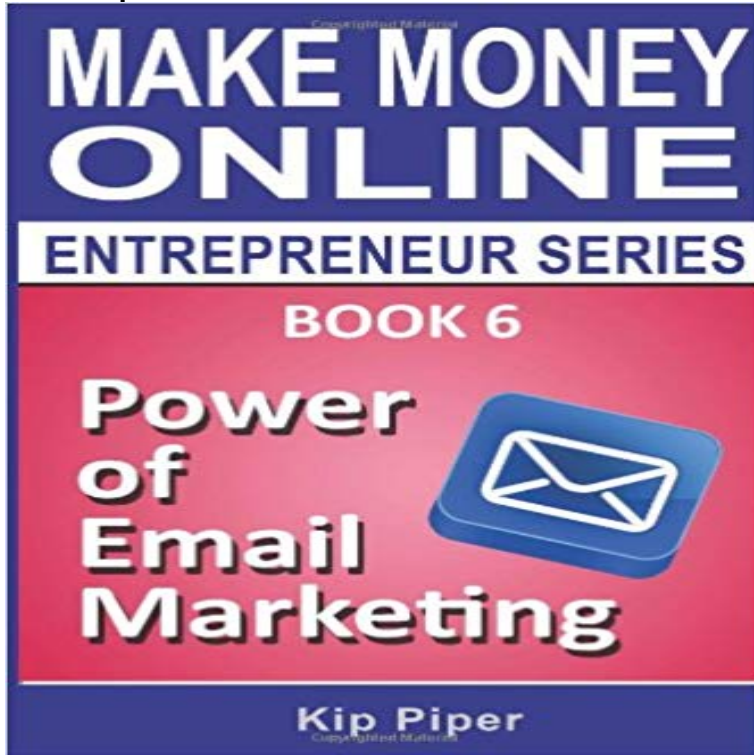


Power of Email Marketing: Book 6 of the Make Money Online Entrepreneur Series



*** Bestseller in Home-Based Business & Entrepreneurship ***Do You Want More PAID Customers? And Do You Want Them to Buy Over and Over Again? This Books Shows You How!Power of Email Marketing is Your Key to Building a Profitable and Loyal Customer Base! (Email Marketing & Internet Marketing) Have you wondered how you can build a customer base that will buy from you again and again? Who will recommend your business or product to their family and friends? The secret is Email Marketing.This small business handbook for entrepreneurs and small business owners covers email marketing platforms, the anatomy of an email, and list building.An important element of starting an Internet business is list building and email marketing. Included in this book are detailed strategies on choosing a mail solution, the different email marketing platforms, the anatomy of writing emails from the From and Subject lines to the Body all the way to the P.S., the difference between content and sales emails, and the basics of list building and list segmentation.The book comes with downloadable a bonus strategic plan for writing emails and building your list. Topics CoveredPicking a Mail SolutionEmail Marketing PlatformsThe Anatomy of Writing EmailsThe From LineSubject LinesEmail BodyCall to ActionThe Signature LineThe P.S.Content vs. Sales EmailsSpamThe Basics of Building a ListThe Elements to Building a ListSimple List SegmentationEmail BlastsTracking Email Blasts This is Book 6 of the widely popular Make Money Online Entrepreneur SeriesThis series is carefully designed to give you every building block you need to build a successful online business. All of the guesswork is taken away, and by following this series, you will avoid most of the common mistakes made by new and even experienced online

entrepreneurs. All is revealed, nothing is left out!The beauty of this series is that you can pick up any book on whatever topic you need at this moment. Or you can purchase each book as it is released. Or ultimately, you can purchase the entire series in a bundle!However you choose to use the information offered in this and the other books in this series, you will be moving forward with intention and strategy for success in your business.About the AuthorI come with over 20 years of experience building businesses on the Internet. Thats right! Ive been on the Internet since 1993.I have worked with several hundred businesses, from entrepreneurs and small businesses to Fortune 100 companies, including 3M, Dell, Advanced Micro Devices (AMD), the University of Texas at Austin, and Hyundai Steel USA. NONE of my books are about making money online by clicking a button. All of that stuff you read online from the gurus is total garbage. There is no easy, fast way to make millions. Sorry. If thats what youre looking for, look elsewhere for people who will lie to you and take your money. Im not going to do that.My passion is taking the mystery out of the Internet and explaining in clear, easy-to-understand terms how to make money online. I strive to inspire you and prove to you that you can do it, and show you the exact step-by-step process many others just like you have successfully used.Scroll up and grab your copy today. *
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