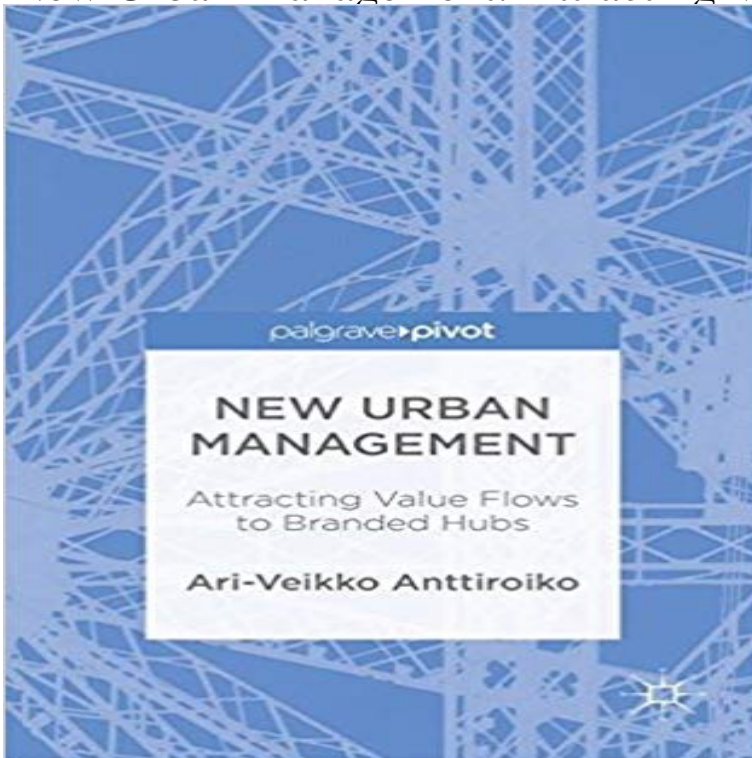


# New Urban Management: Attracting Value Flows to Branded Hubs



New Urban Management discusses how the logic of economic flows poses a challenge to local governments throughout the world. The book argues that the increased fluidity in economic life must have its reflection in local economic development policy.

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